ADA STONE
LAW

COOKIES POLICY – https://tools.commtozero.be

Effective since: 19 December 2022
Last update: 19 December 2022

The Association of Communication Companies ASBL/VZW (hereinafter "**ACC**", "**us**" or "**we**") respects the privacy and personal data protection of the visitors (hereinafter the "**Guest(s)**") and the users (the "**User(s)**") of its platform https://tools.commtozero.be (hereinafter the "**Platform**") and wishes to be transparent about how technologies and cookies are used on the Platform.

Whenever the information collected using cookies includes personal data, the provisions of the Privacy Policy shall apply and complete this Cookies Policy.

If you have any questions related to the use of cookies on the Platform, feel free to contact us at info@commtozero.be

1. What is a cookie?

A cookie is a very small text file that a website, platform or mobile application can save on a computer, smartphone, or other device. The information in that file can be read by the website, platform or application that created it, both during your current visit or use, as well as during future visits or uses.

Cookies can be used to store your preferences, status, or progress on a website, platform or in an application, and can help to facilitate your navigation and ensure the smooth functioning of the Platform. As a result, cookies can be used to identify you.

2. What are the cookies used on the Platform?

The Platform uses different types of cookies for different purposes as follows:

a. Essential/functional cookies that are strictly necessary

These cookies are essential for Guests and Users to browse the Platform or strictly necessary for the provision of a service specifically requested by Guests and Users. The removal of this type of cookies can lead to navigation difficulties and is therefore strongly discouraged.

We use the following essential cookies:

Cookie name	Information	Duration
Campaigns	Campaigns developed by Users are retained to ensure Users can retrieve them	Session
claim	Preserves the visitor's session state across page requests.	Session

b. Performance cookies to encourage personalization

These cookies collect information about your choices and preferences and make your navigation more pleasant and personalized. These cookies can for example memorize the language chosen during your first visit to our Platform in order to personalize it accordingly.

We use the following performance cookies:

Cookie name	Information	Duration
language	Stores the user's language	Persistent

c. Analytical cookies for statistical purposes

These cookies are used to gather information about your use of the Platform, in order to improve the content of the Platform, make it more suitable to your needs and increase its usability. For example, these cookies show us the most visited pages of the Platform or help us identify difficulties that may be encountered during navigation.

We use the following analytical cookies:

Cookie name	Information	Duration

3. Can I configure the cookies?

You can easily disable or accept cookies from our cookie settings or you can manage them at any time by configuring the settings of your browser. Every browser (such as Microsoft Edge, Google Chrome, Firefox, Opera, Vivaldi, Safari, or Internet Explorer) has its own cookie configuration settings. To learn more about how to configure cookie settings in your browser, please see http://www.allaboutcookies.org/manage-cookies.

If you use different computers, smartphones and/or tablets, please remember to configure each device so that each of them corresponds to your preferences regarding cookies.

4. Will the Platform still function if I refuse the use of cookies?

You will still be able to view the Platform, but some interactions may not work correctly.